

Rustenburg Businesses continue to rise above Economic Strife

Rustenburg – In 2012, Raizcorp's Rustenburg Prosperator opened its doors to an intensive campaign that was based on Impala Platinum's Enterprise Development Programme which required the search and acquisition of well-suited and able entrepreneurs.

Today, Raizcorp's Rustenburg Prosperator has a number of entrepreneurs who are currently participating in the programme, which continues to garner interest from black-owned businesses across the North West province.

The aim of this programme, in conjunction with Raizcorp training and guiding

methodology, is to equip entrepreneurs with all of the necessary knowledge, skills and support that they require to increase their efficiencies, turnover and profit, and ultimately become integrated into existing supply chains within the mining industry.

As a result of Raizcorp's rigorous selection process, a number of entrepreneurs were selected to participate in the programme.

As per Implat's mandate, it was imperative that the selected entrepreneurs represented a variety of different industries that could all serve the greater

mining sector which included mining supplies, hospitality, oil recycling, automotive spare parts and tyres, mining and construction services, town planning and health.

However, in 2014, the selected entrepreneurs were faced with the challenge of the historic five-month strike that took place across a number of different mines in the Rustenburg area.

Today, many of the entrepreneurs are now Raizcorp alumni and have made significant differences in their communities.

From donating supplies to underprivi-

leged schools to job creation, these entrepreneurs continue to impress beyond the classroom. "Besides employing more people, and lowering the unemployment rate in their communities, they have had a great impact in the overall morale of their communities, they have become beacons to follow, in that the youth are looking up to them as mentors and proof that if you work hard, are determined and willing to do the work you too can become successful too," says Peter Kypri, the Rustenburg Prosperator Manager and Strategy Guide.



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