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014 592 9677 | 014 592 5245 | 014 592 3257 | 014 592 9686 | news@platinumweekly.co.za



The 2012 ELLE New Talent Fresh Face Search is on



For the second time running, ELLE magazine and Woolworths are looking for a beautiful, spirited, sexy, stylish, dynamic and independent young woman who will launch her career as the 2012 ELLE New Talent Fresh Face. This secret was revealed on the 25th of August 2011. The ELLE New Talent Fresh Face competition provides a platform for young South African talent to enter the fashion industry and represent local brands and the essence of South African beauty. Like all competitions under the ELLE New Talent banner, Fresh Face is designed to expose young people to opportunities in the fashion and beauty industry and help them establish careers. Editor of ELLE magazine Jackie Burger says, "The ELLE New Talent initiative is our response to the need

to groom new talent for the constantly evolving fashion industry and to grow the pool of talent by finding and supporting fresh faces and new ideas. With the Fresh Face search, we are looking for young women who represent a realistic picture of natural and untainted beauty, and who could showcase South Africa's talent both locally and internationally." Competition entrants must be between 15 and 25 on 30 September 2011, and at least 1.73cm tall. Entrants younger than 21 are required to provide a parent or guardian's written consent to enter the competition. Entrants must be a South Africa citizen or have permanent residency in South Africa. The competition is not open to individuals who are already signed with a modelling agency. To enter, visit www.elle.co.za to download an

entry form. The 2012 Fresh Face winner will receive prizes to the value of up to R40 000, including make-up worth R20 000 from Woolworths, and a modelling portfolio worth R10 000 plus marketing costs (to cover prints, z-cards, e-books, etcetera) worth R7 200. She will have the opportunity to appear in the Woolworths campaigns for their 2012 winter and summer range, and receive a two-year contract with Boss Models, who will network her locally and to top international agencies. **For more information contact:**
Mahali Monyane
Toni Elephant Media
C: 082 634 8109
E: monyanem@tonielephant.co.za

SAVF Hold Annual Meeting

Rustenburg – The Suid-Afrikaanse Vrouefederasie (South African Women's Federation) held its annual general meeting at the Land Bank in Rustenburg on Tuesday 6 September. The purpose of the meeting was to present top members with the progress made by the federation as well as some of the challenges it faced during the year. SAVF Regional Manager – Suzette Oosthuizen – gave a brief background about the organization and this was followed by the Chairlady's Report and the Financial Report, which were presented by Chantel Klinck. One of the highlights of the day was some organisations that sponsored SAVF and

their endeavours – without them the goals of SAVF would be very difficult to achieve. This included the South African Lotto together with other organizations who wishes o stay anonymous. The vision of the SAVF is to render social services as a national welfare organization to individuals and families within the community in order to empower them and to improve their quality of life. "I would like to thank all those on the Steering Committee for their support, Rustenburg full time office staff and indeed all those involved with the SAVF Rustenburg for their continued willingness to make much needed and much appreciated contributions."



Management/ Members of SAVF Rustenburg

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Traditional Dancing performed at the event