

Bojanala Platinum District Municipality



Cllr. Louis Diremelo, Mayor of the Bojanala Platinum District Municipality

Do Not Miss Out!

2011 SMME EXPO

RUSTENBURG WATERFALL MALL

Exhibition 20th - 25 Sep 2011

Time: 09h00 - 18h00

As part of the the Service Delivery & Budget Implementation Plan, the Department of Economic Development, Tourism, Agriculture & Rural Development will be hosting the Small Business Expo at the Waterfall Mall from the 20th to the 25th of September 2011. An awards evening will be hosted at the Civic Centre to award enterprises for their efforts.

This will be the third annual district expo of the Bojanala Platinum District Municipality. Emerging entrepreneurs in the district produce a remarkable range of products, sometimes working from a pavement, others from small time markets in cities, even from deep rural enclaves. There is a lot of new traditional work constantly developing the traditional repertoire.

These products range from slate products, traditional beadwork & attire, pottery, tableware, embroidery, key rings, candle holders, steel, wire, leather etc. Collective dealings in crafts are thriving, providing much needed income and employment in local communities.

The main aim is to provide crafters and entrepreneurs the opportunity to sell their products to local, national and international markets.



The expo aims:

- To develop a sense of economic perseverance and tolerance amongst our local entrepreneurs during the current global economic crisis.
- To create sales opportunities for products thereby ensuring sustainable income for small businesses.
- To support and grow SMMEs into strong and successful businesses that is both profitable and sustainable.
- Give recognition to small businesses as the key inspiration behind the local economic growth.
- To merchandise products to the international market, and promote small businesses and cooperatives within the District.



Home of Tourism

and Economic Development

Bojanala Platinum District Municipality