

# Platinum

## Pearls

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### Female Entrepreneur of the Year

**Mahikeng** – As part of its efforts to ensure that women are involved in agricultural activities, as well as receive recognition and support from government, the North West Department of Agriculture and Rural Development calls on all female farmers to submit applications for participation in this year's Female Entrepreneur of the year awards. The closing date for submission of application forms is Friday, 29th September 2011.

The Female Entrepreneur of the Year Awards is a project designed to advocate and enhance women-development in the agriculture, fisheries and forestry sectors. It also seeks to celebrate women's outstanding roles and abilities in contributing meaningfully towards the province's food security, job creation and economic-development programmes. MEC for Agriculture and Rural Development, Mr Boitumelo Tshwene says, "Through this project, women get encouraged to remain persistent in spite of the hardships often encountered in this field stereotyped as a man's domain. Their contribution in the fight against poverty has proved their ability to help win the battle against unemployment and hunger."

Members of the public are also encouraged to nominate women in their areas who have demonstrated some level of passion and commitment in the farming business, for them to participate in this year's prestigious awards. The competition categories are as follows:

1. Best Performing Female Farm Worker;
  2. Best Subsistence Producer;
  3. Best Aspirant Young Female Entrepreneur;
  4. Top Entrepreneur Smallholder Producer;
  5. Top Entrepreneur Commercial Producer; and
  6. Top Entrepreneur Export Markets.
- For applicants to be eligible to enter for either of the above categories, they need to be farmers or entrepreneurs in a registered enterprise consisting of 80% women and that enterprise should have been operating for more than a year. Nominees will be judged and winners rewarded during the provincial event to be held later during the year. Interested parties are encouraged to liaise with their respective district coordinators to access the application forms. Further enquiries can be directed to the provincial project coordinator, Ms Thandiwe Moripe-Thabethe who can be contacted on 018 389 5337.



### Who's the next Mr & Miss Rustenburg 2011? 24 September 2011

**Rustenburg** – The Hlompho Modeling Agency, owned by Mami Tsobo, has been operating since 2009, and this year they promise to be even more dazzling! Mami is the role-model to these young ambassadors for Rustenburg, and it is with great pleasure that we announce that some of her models have also been entered into the Miss South Africa Pageant which will be hosted in November this year.

are as follows:

- Little Miss Rustenburg 2011;
- Little Mr Rustenburg 2011;
- Miss Rustenburg Teen 2011;
- Mr Rustenburg Teen 2011; and
- Miss Rustenburg 2011.

Be part of this wonderful initiative! If you send an SMS to 079 332 9280, Mami will send the enter form to you, remember to include your email address. Don't miss out!

The organisation for the Mr & Miss Rustenburg 2011 (hosted by Hlompho Modeling Agency) is up-and-running, and will be hosted on 24 September 2011 when the crowning will take place. What? So soon? YES! That means you have to enter NOW if you haven't already...

If you are interested, please do not hesitate to contact Mami on 079 332 9280 or give a shout-out to hlompho.modelingagency@gmail.com. Mami herself is dedicated to attain success for her pupils of all ages. She will always walk the extra mile and as one of her models said, "Mami is the best! Her standards is very high and she not only teaches us to walk and talk like princess, but also to be one in our hearts." The categories for Mr & Miss Rustenburg 2011



### 2012 Miss Universe @ Sun City?

**Rustenburg/ Sun City** – Just a few weeks after hosting the SA Sport Awards in Sun City, MEC Hlomane Chauke (Department Sport, Arts & Culture) is leading a delegation comprising over the Head of the Department, Sun City International and other high-ranking business people in Brazil to negotiate with the owners and delegates of Miss Universe Pageant to bring the 2012 Miss Universe to the North West Province, Sun City.

attract greater and internationally-renowned events as well as a place and a hub for big activities. This is just one of the promises that I intend to keep. I will do everything in my power to ensure that the North West Province becomes even more competitive, especially empowering our people economically," said MEC Hlomane Chauke.

The recent Miss Universe Pageant 2011 was hosted in São-Paulo, Brazil, where Leila Lopes, Miss Angola was crowned as Miss Universe.



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