

# KNOW YOUR CITY KEN JOU STAD



**Rustenburg Businesses on the Go!!**

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## NEED SOME ANSWERS?

**Visit the Information Centre!**

Rustenburg – The Rustenburg Visitors' Information Centre (VIC) – constructed at the height of the 2010 FIFA World Cup preparations – is an easily accessible hub of useful facts, data and statistics about the fastest growing city in Africa; Rustenburg!

The magnificent World Cup might have come and gone, but the VIC is still very relevant to visitors who might not be familiar with Rustenburg, our Platinum City. It also serves as an information hub to residents already living in the area but eager to learn more about their surroundings.

The staff at the Visitors' Information Centre is a friendly, charming bunch, always willing to assist anyone with up-to-date information about Rustenburg – especially if it is related to the tourism and hospitality industry.

“The VIC forms part of the legacy project of the 2010 FIFA World Cup,” says Tebogo Molete, who is the coordinator responsible for Tourism and Marketing Development at the Rustenburg Local Municipality. Tebogo and her competent team are responsible for the day-to-day running of the centre.

“During the World Cup we enjoyed numerous visitors of all sorts. They came in their thousands and we assisted them in terms of securing accommodation amongst other things. This place is basically a one-way-stop focusing mostly on topics related to tourism,” added Tebogo in an interview with the Platinum Weekly.

The VIC offers a great sphere of services to the public. On entering VIC, you are immediately drawn to a display of distinctively African art. You can also pop in at the internet shop, for further exploration or for organising your affairs. The friendly staff at the VIC eagerly shares information on what's hot-and-happening in Rustenburg and surrounds. The VIC offers an umbrella of services - FREE - all for you! “We have a curio shop, a coffee shop and an internet café. We created an atmosphere which makes the visitors return to us, time and again, not just for info, but for a pleasant afternoon cup of coffee,” says Tebogo.

The VIC was officially opened by the Deputy Minister of Tourism, Thokozile Xasa just before the 2010 FIFA World Cup. The construction process – which was funded by the Department of Tourism, Xstrata and the Rustenburg Local Municipality, cost a total of R7.5 million. “Other information centres were also opened in the other host cities of the World Cup in areas such as Port Elizabeth, Mangaung, Limpopo and Mpumalanga. The purpose was to deal with the influx of tourists and to create easy access of accommodation facilities and tourism related attractions within the areas.

“Xstrata also donated tourism stalls and we are very grateful for the support that they have shown us. The stalls are still being used by people who are involved in craftwork.” Tebogo added.

So... if you need some answers concerning Rustenburg, why not visit the Visitors Information Centre?



**Tebogo Molete, Coordinator for Tourism and Marketing Development (VIC)**

