

2011
SMME EXPO
RUSTENBURG
WATERFALL MALL
EXHIBITION:
20th - 25th Sep 2011
Time: 09h00 - 18h00

Bojanala Platinum District Municipality

Do Not Miss Out!!



Lucky Letshwenyo founder of **Lucky Letshwenyo Studios**



MMC for LED
Cllr. Welleminah Moleko



Cllr. Louis Diremelo, Mayor of the **Bojanala Platinum District Municipality**

MMC
Moleko

encourages SMMEs

Rustenburg – Member of the Mayoral Committee (MMC) for Economic Development, Tourism, Mining and Enterprise in the Bojanala Platinum District Municipality, Cllr Welleminah Moleko, encouraged SMMEs exhibiting at the Waterfall Mall to market their businesses to as many people as possible.

Addressing the SMMEs at the official launch of the exhibition on Wednesday 21 September, Cllr Moleko – who was accompanied by Members of her Portfolio Committee – urged the businesses to take the initiative by venturing into marketing and establishing useful contacts for their own benefit. “You should make sure that you market yourself,” she said. “The department supports you, so that your business benefits. But the responsibility to market yourself and your business is yours alone. You should evaluate yourself and look at where you are

going,” added Cllr Moleko. The manager for Tourism and Marketing in the Bojanala Platinum District Municipality, Oupa Modise encouraged SMMEs to mingle with and support each other.

He encouraged SMMEs to interact with government parastatals and to keep and build on the contacts that they have established. Among some of the organizations that exhibited are Khula Enterprise Finance Limited and Invest North West. The exhibition – which is being organised by the Bojanala Platinum District Municipality’s Economic Development, Tourism, Mining and Enterprise department – is meant to expose upcoming businesses by giving them a platform to exhibit their goods and services to a wide audience of potential clients.



Connie Burger of **Invest North West**



A. Matheolwane, Owner of **Aredireng Shoemaker**



Employees of Khula Enterprise Finance Limited

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Mr Oupa Modise, Manager for **Tourism and Marketing in Bojanala Platinum District Municipality**



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Bojanala Platinum District Municipality

Home of Tourism and Economic Development