

Hospitality

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Seda Small Business Stars

seda 

SMALL ENTERPRISE DEVELOPMENT AGENCY

a member of the dti group

New Business Plan Competition Aims To Drive Sustainable Entrepreneurial Development in the North West Province

Small, medium and micro enterprises (SMMEs) account for approximately 40% of South Africa's gross domestic product, and employ more than half of the private sector work force. However, 80% of small businesses fail within their first five years, and according to the most recent Global Entrepreneurship Monitor study, South Africa lags far behind many developing nations in terms of its entrepreneurial activity levels. The North West Province currently contributes only 6.3% of the country's annual gross domestic product (GDP), partly due to the lack of entrepreneurial education as well as infrastructure in the region.

The Small Enterprise Development Agency (Seda) now aims to encourage entrepreneurial growth within the North West, with the launch of Seda Small Business Stars, a national business plan competition with a unique focus on entrepreneurial education at a provincial level. The competition runs from 28 October until 11 April 2012, and aims to drive sustainable venture creation by providing small business owners – who often struggle to survive after launching into business unprepared – with a more systematic approach to business planning.

"Traditionally, business competitions receive thousands of entries, but only end up benefiting the few who ultimately take home the top prize," says Seda's CEO, Hlonela Lupuwana. "Our aim with Seda Small Business Stars is to provide real value for the

entire entrant base, all of whom will receive access to free specialised training, designed to strengthen their knowledge of sound business principles, which they can then apply to their business plans going forward." Entrants can register for this free training at any Seda branch.

Despite over R4 million worth of prizes to offer, including laptops and software for all winners, as well as a R50 000 cash prize for the overall winner, it is this free, intensive and specially developed training, available at Seda branches across all nine provinces, that truly differentiates Seda Small Business Stars from its predecessors, says Dr. Robin Stead, CEO of the SA Institute for Entrepreneurship (SAIE).

The institute, together with Traction, a specialist small business development consultancy, was awarded the tender by Seda to run the competition.

Entry to the competition takes place exclusively via the on-line competition system on the Seda website, thus protecting business plan confidentiality, and allowing entrants to work on their entries irrespective of their location.

Special prizes will also be presented to the best woman entrepreneur, the best youth entrepreneur, the best disabled entrepreneur and the best "job-creating" entrepreneur.

The competition is open to any South African citizen over the age of 18 with a business idea or existing small business. From the 28th of October, candidates will be able to register on the competition website, and download the business plan template to prepare their entry. Entries close on 31 January, 2012.

For more information, please visit www.seda.org.za or follow Seda Small Business Stars on Twitter or Facebook.

Baby Eating & Sleeping Patterns Easier said than done for some...



Sister Lilian

Rustenburg – Sister Lilian recently hosted a very successful Sleep & Eat workshop in Rustenburg on Saturday 29 October, which helped parents deal with the issue of baby- and toddler eating habits as well as the many sleep problems encountered on a daily basis.

Many babies' appetites are much smaller than the mom would like, or they start eating a lot later than generally expected, says Sister Lilian, leading South African pregnancy, parenting and healthcare advisor and author, who has worked with parents and babies for over 25 years.

However, if the baby is generally well, happy, and the tummy and bladder work fine and growth is steady, there is seldom any need to be concerned. The greater the fuss one makes, the more they associate food and eating with anxiety, and for this reason they are not keen to experiment at meal-



times and prefer the comfort option of their milk feeds.

This also goes for sleeping habits. Appetite and sleeping patterns also imitate those of parents very often and asking grandparents may reveal some telling similarities – just as you probably turned out fine, nutritionally speaking, so your little one most probably will too.

Furthermore, if health and appetite are a true concern, it is possible to give multivitamin and mineral supplements, although one should remember that good food should be the primary source of nutrients. The workshop also included Pampers, PediaSure, Carriwell, Novals, Vital, as well as Sister Lilian Remedies.

If you have missed this event and would like information, you are more than welcome to call 012 348 4992 or pop an email to info@sisterlilian.co.za.

A Race against time... Trolley dash winner @ SUPERSPAR

Rustenburg – It is hectic... And it is fast. It is a race, rather a war against the clock... The October edition of the fun filled and hugely popular Rustenburg Square SUPERSPAR trolley dash was held at 7h30 on Friday 27 October.

Jeanette Wilken emerged as the winner of trolley dash managing to collect groceries to the value of R3957.81 – within the stipulated amount of time she was allocated. It became an emotional affair for Jeanette, as she broke into tears of joy. "I am very

happy. I cannot believe that this is happening again after I managed to win in a previous edition of the trolley dash," said an emotional Jeanette.

The groceries will come in handy for Jeanette, who has 10 mouths to feed at home. "We wish to thank our sponsors and all the people who made this event possible. Congratulations to the winner of the event," said Mr. Stavros Phieros of Rustenburg Square SUPERSPAR.



OMGEE IN AKSIE

Rustenburg – Gedurende 2002 het 'n paar dames by die Nederduitse Gereformeerde Kerk Moedergemeente begin om sop en broodjies aan die hawelose en buite-pasiënte van die Provinsiale Hospitaal te bedien.

Terselfdertyd is die behoefte raakgesien om aan mense wat in ons dorp kom werk soek het, tydelik oornag slaapplek by die kerk te bied. Mettertyd het die persone meer permanent oorgebly. Hieruit het 'n verdere behoefte ontwikkel naamlik 'n kindershuis vir sommige van die gesinne se kinders.

Grace Outreach Gemeenskapsvereniging het as nie-winsgewende organisasie ontwikkel om oorhoofs die drie projekte naamlik die Voeding skema, Skuiling- en Kindershuis te bestuur. Indien u wil betrokke raak my enige van die projekte, skakel Anette Krugel gerus by 082 399 5444.

Die Mōrester Kindershuis is uiteindelik te Waterval Myndorp gevestig en akkommodeer ook nou ongeveer 40 kinders deur die Welsyn aan hul toegewys. Helen Lotz, 082 460 8418, bestuur die projek, en kan gekontak word vir enige informasie.

Die voeding skema bestaan uit 'n sopkombuis en kospakkies. Tans word daar daaglik (van Maandae tot Vrydae) aan ongeveer 40 hawelose persone sop en brood by Marais Straat 66 (Basileia Gemeenskapsentrum) bedien en Donderdae oggende ook adisioneel by die Swembad parkeerterrein.

Volgens behoefte en waar nodig, word kospakkies en klere ook verskaf. Daar word voorts ook gepoog om die sop eters ook by te staan met berading, werkskepping, vaar-

digheidsonwikkeling en sosiaal-maatskaplike hulp en leiding.

Die skuilingsprojek het uiteindelik uitgebrei deur vir nog werklose mense meer permanente verblyf te bied en 'n woonhuise, houthuise en karavane is vir die doeleindes te Linestraat deur 'n plaaslike gemeente beskikbaar gestel.

Ongeveer 40 persone kan hier by Basileia Skuiling verblyf aangebied word. Die Gereformeerde Kerk Rustenburg (Sentraal) het intussen eiendom te Marais Straat 66 aangekoop vir tydelike verblyf aan persone met 'n lae inkomste.

Die Basileia Gemeenskapsentrum kantoor is ook in die huis geleë. Die Sentrum word bestuur deur Erina Nienaber, en kan gekontak word by 014 592 9951/ 073 538 1144.

Die verblyf projekte (skuiling en lae koste behuising) word finansiële bedryf deur 'n begroting van die Gereformeerde Kerk Rustenburg (Sentraal) asook uit die verblyf gelde.

Die fondse is egter by verre nie voldoende nie. Donasies (kontant, goedere, kruide-niersware, professionele dienste ens.) word dringend benodig en dis hier waar ons op die welwillendheid van die Rustenburg Gemeenskap staatmaak.

Die Bestuur beoog ook om gedurende die komende Kersfees seisoen vir elke inwoner en kind 'n kers pakkie ("hamper") op te maak waarvoor verdere kontant skenkings benodig word. 'n Kwitansie sal vir elke skenking/ bydrae uitgereik word wat ook vir belasting aftrekkings gebruik kan word. Baie dankie vir u goedgunstige manier in die verband.