

PLATINUM WEEKLY PROUDLY PRESENTS OUR ONLINE ADVERTISING RATES

WHY ADVERTISE WITH US...?

Our website offers you exposure like no other. We have had over 3.2 Million hits per month on our website and we are growing every day. Our website is responsive, meaning that your advert will be seen on mobile devices like smartphones (Android, iPhone, Blackberry, Windows Phone, etc), tablets, laptops and desktops.

PUT YOUR BUSINESS IN THE PALM OF YOUR VALUED CLIENTS' HANDS AT ALL TIMES!

To advertise with us, contact:
EUGENE VAN DER MERWE | **014 592 5245**
graphics@platinumweekly.co.za

ONLINE ADVERTISING RATES

Our online advertising is robust and versatile at the same time. We offer multiple areas on the Platinum Weekly website to advertise. Namely the Home, Jobs and Article pages.

Each page is broken into sections to create section where advertising is located, whilst still providing unhindered access to the content we create every week.

Our pricing structure is simple and easily understood as it shows what section your advert will be displayed in as well as the monthly cost for your advert for a 30 day period.

HOME PAGE

R 500 P/M	HEADER STATIC 250 X 250 BLOCK 6 AVAILABLE
R 1500 P/M	SIDEBAR ROTATOR T 300 X 600 BLOCK 2 AVAILABLE
R 900 P/M	SIDEBAR ROTATOR M 300 X 300 BLOCK 2 AVAILABLE
R 350 P/M	FOOTER ROTATOR 600 X 120 BLOCK 5 AVAILABLE

JOB PAGES

R 600 P/M	HEADER STATIC 250 X 250 BLOCK 6 AVAILABLE
R 1800 P/M	SIDEBAR ROTATOR T 300 X 600 BLOCK 2 AVAILABLE
R 750 P/M	SIDEBAR ROTATOR M 300 X 300 BLOCK 10 AVAILABLE
R 500 P/M	FOOTER ROTATOR 600 X 120 BLOCK 5 AVAILABLE

ARTICLE PAGES

R 400 P/M	HEADER STATIC 250 X 250 BLOCK 6 AVAILABLE
R 1200 P/M	SIDEBAR ROTATOR T 300 X 600 BLOCK 2 AVAILABLE
R 650 P/M	SIDEBAR ROTATOR M 300 X 300 BLOCK 2 AVAILABLE
R 350 P/M	FOOTER STATIC 600 X 120 BLOCK 1 AVAILABLE

DIRECTORY ADVERTISING RATES

STARTER

Our base option for Directory Advertising. You get 1 advert that you can change completely and revise once in a 3 month period.

R 150 P/M

3 MONTH CONTRACT

NO DISCOUNT

1 REVISION & 1 UPDATE

BUSINESS

Our mid tier option for Directory Advertising. You get 1 advert that you can change completely and revise 3 times in a 6 month period.

R 140 P/M

6 MONTH CONTRACT

7% DISCOUNT

3 REVISIONS & 3 UPDATES

PREMIUM

Our top tier option for Directory Advertising. You get 1 advert that you can change completely and revise 12 times in a 12 month period.

R 130 P/M

12 MONTH CONTRACT

15% DISCOUNT

12 REVISIONS & 12 UPDATES